



School of Hospitality and Tourism Management

Faculty of Management Studies

University of Jammu

Bahu Wali Rakh, New Campus, Jammu Tawi 180 006, (J&K), India
Tel/Fax- 91-191-243 1157 Email: conference2011@shtmju.com

INTERNATIONAL CONFERENCE ON

"Sustainable Destination Excellence: Innovations in Alternative Tourism"

(SDEIAT 2011)

SUBMISSION GUIDELINES

Guidelines for Abstracts

- ◆ Abstract must focus on a topic related to the theme or sub-theme of the conference. Maximum 200 words. Each abstract must include five key words.
- ◆ All abstract submissions must have a title page, discipline, sub-theme of the paper, the name(s) of the author(s), affiliation(s), complete address of all authors including phone, fax, e-mail address and biographical note(s) (max 100 words) of the author(s).
- ◆ The abstract should be submitted on or before 25th of December 2010. The abstract should be sent through e-mail. Authors are advised to attach their papers to the respective e-mail ids against various conference tracks.
- ◆ The authors will receive an acknowledgement by e-mail within three working days after the receipt of the abstract. All abstracts will be scrutinized by the advisory panel of the researchers of conference.

- ◆ Abstracts written in poor style with grammatical or linguistic errors or superficial knowledge indicating low contribution will not be accepted. The organizers are not compelled to give explanation for the refusal. Once the abstract is selected, the author will be intimated about the same and then authors can send the full paper.

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The full paper should be in a soft copy and would be accepted only with the registration form and registration fees latest by 20th of January, 2011 for consideration for conference proceedings.

Specification for papers

Length	(4000-8000 words)
Language	English
List of references	necessary
Summary	necessary, in English (approx.300 - 400 words)
Spacing	Single
Font	Times New Roman
Margin	1 inch (on all four sides)

- ◆ All full paper submissions must have title page, discipline , sub-theme of the paper, the name(s) of the author(s) , affiliation(s), complete address of all authors including phone, fax, e-mail address and biographical note(s) (max 100 words) of the authors(s).
- ◆ The title of the paper must be written in bold capital letters using 12pt Times New Roman font. Although all sub-headings (e.g. ABSTRACT, INTRODUCTION, OBJECTIVE, METHODOLOGY, FINDINGS, and CONCLUSION) should also be in 12 pt Times New Roman font, they should not be written in bold letters. All authors will receive an acknowledgement of the full papers, Registration Form and Registration Fees by e-mail, within three working days after the receipt of the same.
- ◆ All full papers will be scrutinized by the advisory panel for research papers of the respective conference. If the Full Paper is not complying with the conditions mentioned in the brochure then a mail will be sent to those paper presenters and the paper presenters should make the necessary changes as mentioned. All tables and figures should be incorporated into the body of the paper.

General Guidelines

- ◆ In case of multiple authors, co -authors are also advised to pay Registration Fees if attending the conference, authors with multiple

papers will be required to pay 2000 INR for each additional paper. Each registered delegate will receive a certificate for conference participation and proceedings in CD format.

- ◆ All manuscripts should be professionally proof-read before the submission. The content should be original, unpublished work; manuscripts must not have been previously published.
- ◆ SHTM is not responsible for any claim made in any of the papers accepted for publication in the proceedings. The authors of each of the papers are solely responsible for the content, referencing of their papers, grammar, theories, positions and terminology set forth in the proceedings. The authors of the papers are also responsible for ensuring that the manuscripts they have submitted for publication in the proceedings have not been published elsewhere and contain no material previously published or written by another person, except when due reference is made in the text of the paper.
- ◆ All manuscripts will be subjected to a double blind, peer review process. Since the conference is of national and international significance as it contains many tourism related areas, the proceedings may be made available for sale to the general public at sole discretion of the SHTM
- ◆ Acceptance of an abstract and conference presentation do not guarantee publication in the conference proceedings, in case of multiple authors; at least one author should present the paper at the conference and must pre-register as a condition for publication in the conference proceedings. Selected papers will be published in the form of edited book by renowned publisher.

Note : The Papers submitted after 20th of January 2011 will not be considered for publication in the edited book.

- ◆ The copyright will belong to the SHTM, University of Jammu. Selected quality papers presented in the conference may be considered for publication subject to another double-blind peer- review process. No paper will be accepted for publication if it is not prepared complying with the general instructions.
- ◆ Abstracts as well as Full / Final paper submissions be addressed to Prof. Deepak Raj Gupta, Director SHTM, and be send at School of Hospitality and Tourism Management, Faculty of Management Studies, University of Jammu, 180006, Jammu & Kashmir, India.
Email: conference2011@shtmju.com

REGISTRATION FORM



School of
**Hospitality &
Tourism Management**
UNIVERSITY OF JAMMU

SDEIAT 2011

Conference : International Conference on Sustainable Destination Excellence: Innovations in Alternative Tourism
 Venue : School of Hospitality and Tourism Management, University of Jammu, Jammu (J&K), India
 Date : 17th - 18th February, 2010

* Title Date
 Prof. Assoc Prof. Dr. Mr. Ms. _____

* Full Name

* Organisation / Affiliation

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Postcode City State

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* Paper Title

* Category Local Student International Student International Delegate Presenter Participant Others

*** Registration Fee and Mode of Payment:**

Category	Registration Fees (Per Conference)	Category	Registration Fees (Per Conference)
Corporate Delegate	3000 INR	Research Scholars	1500 INR
SHTM Alumni	2500 INR	Students	200 INR
Faculty Members(Academic)	2000 INR	Foreign Delegates	250 USD

The guest/spouse registration fee is 500 INR per person. Guest/spouse is not eligible to present paper. Registration charges are not refundable. However substitute delegates from the same institute will be accepted.

All payments should be made through pay order/Demand Draft in favour of Organizing Secretary, SDEIAT - 2011, SHTM, University of Jammu, payable at Jammu. Kindly fill up the registration form and arrange to send the same along with Pay Order/Demand Draft to Dr. Parikshat Singh Manhas, Organizing Secretary, SDEIAT - 2011, School of Hospitality and Tourism Management, University of Jammu-180006.